

## 5.8 million Brits have cheated on a partner at Christmas

- Study shows 1 in 10 Brits have cheated on a partner during the Christmas period
- More men have cheated on a partner (14%) than women (8%) at Christmas
- 38% of Brits have kissed someone at a Christmas party
- 71% of those who cheated on a partner at Christmas have not confessed

New research has found that more than one in ten (11%) Brits have cheated on a partner during the Christmas period, which includes anything from a kiss under the mistletoe to going home together.

Mobile phone insurer, [Insurance2go](#), polled the nation to find out if the festive season makes the nation any friskier, and the results aren't pretty; a whopping 5,815,625<sup>1</sup> Brits admit to having cheated, and a staggering 71% of those did not tell their partner afterwards.

While cheating on a partner is certainly frowned upon all year round, those currently in or looking for a monogamous relationship may be concerned to learn that more than a fifth (21%) of those who are currently in a relationship are typically more flirtatious during the Christmas period - one in seventeen (6%) even hope to 'get lucky' this year! When looking at the sexes, more men (14%) had confessed to cheating on a partner over the festive season than women (8%).

However, it's not all bad news. More than a quarter (28%) opted to come clean by telling their partner they had cheated.

The top five flirtatious acts carried out by Brits at Christmas are:

1. Kissed someone at a Christmas party (38%)
2. Danced flirtatiously with someone at a Christmas party (26%)
3. Swapped numbers at a Christmas party (19%)
4. Bought a stranger a drink (18%)
5. Went home with someone after a Christmas party (13%)

Interestingly, it's those in Birmingham who happen to be the most promiscuous, with 20% confessing to cheating on a partner during the Christmas period, and a quarter of those (25%) having kissed someone at a Christmas party while in a relationship - a shocking 58% said they'd never confessed. Brummies also score the highest for hoping to get lucky this Christmas (18%), which might be something to remember when your partner goes to their Christmas do! Those from Brighton and Hove might make it back on the nice list, with 67% of them coming clean and telling their partner they'd done the dirty.

The research also uncovered a few stories from those who felt friskier at Christmas. Chloe from Suffolk said "Myself and my friends always go out for a few drinks on Christmas eve, but a few years ago I went home with a guy I fancied and I woke up at his house on Christmas morning. All of his family started to arrive to open presents while I was sat in his front room in a men's oversized

Bulgaria holiday top with 'Ferret' printed on the back. I didn't feel great at the time but it's something myself and my friends laugh about now". To read more Christmas cheating stories, head over to the Insurance2go blog here:

<https://www.insurance2go.co.uk/media-centre/2017/december/4/one-more-sleep-before-christmas-i2g-survey-shows-extent-of-festive-infidelity/>

Gary Beeston, Sales & Marketing Director at Insurance2go said: "Christmas brings people together, which is great! We're not relationship experts but texting an ex-partner or swapping numbers with a stranger at a bar may be something you'll later regret."

**-END-**

### **Notes to Editor**

The survey polled 1,000 people and was conducted by OnePoll.

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<sup>1</sup>Calculated based on how many adults are in the UK and how many UK adults confessed to cheating on a partner during the Christmas period (Anything from kissing to going home together):  
<https://www.ons.gov.uk/peoplepopulationandcommunity/populationandmigration/populationestimates/articles/overviewoftheukpopulation/mar2017>

### **About Insurance2go**

Insurance2go is a trading name of Loyal Insurance Services Ltd, founded in February 2005 by Duncan Spencer, Managing Director. The company was launched to provide great value insurance products for mobile phones.

Since its launch the company has expanded its services to offer cover for Laptops, Tablets, Business Mobile Phones and Smartphones. Insurance2go was awarded the 5 star Defaqto rating in February 2015.

Find out more about Insurance2go, here: <http://www.insurance2go.co.uk/>