



HO HO NO! Wish you could block out Christmas? Now there's an extension for that...

If you're already sick of tinsel and *that* John Lewis advert, then Insurance2go has answered your festive prayers with its Festive Filter.

Research from the mobile phone insurer shows that nearly half (40%) of us would prefer to avoid Christmas adverts before December 1st and by downloading the new Chrome Extension now you can enjoy a festive-free newsfeed until you're ready for Christmas to begin. Find it here <https://www.insurance2go.co.uk/media-centre/2016/11/10/ho-ho-no/>

The survey of over 2,000 respondents found that while over half (53%) of us still openly love Christmas, 48% of us agree that Christmas gets talked about too early in the year. A further quarter (26%) of respondents suggested that Christmas films shouldn't be shown before December 14th.

The onslaught of festive content appearing before the twelfth month arrives is leaving many of us with sour thoughts toward the festive season. One in five (21%) of those polled identified their feelings toward Christmas as ranging from 'not caring' to outright 'hating' it.

Insurance2go is offering the Festive Filter Chrome extension as a free download to those of us who'd prefer to hide from Christmas for a little longer. The filter stamps out any mention of Christmas from your favourite websites and social media channels, even including Facebook chat and those pesky sponsored posts.

Gary Beeston, Sales and Marketing Director at Insurance2go said: "Far from being grinch ourselves, we want to ensure that everyone's Christmas starts only after they have had their first yuletide yearnings. With Christmas decorations going up earlier, and Mariah Carey on the radio from October, Christmas can become a little overbearing for some of us. That's where the Festive Filter comes in, giving those among us who are not yet in the spirit the chance to take a break until they're ready to embrace it."

Find out how to download the extension on Insurance2go's website <https://www.insurance2go.co.uk/media-centre/2016/11/10/ho-ho-no/>

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Notes to Editor

Insurance2go surveyed 2,011 people with Atomik Research in November 2015.

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About Insurance2Go

Insurance2go is a trading name of Loyal Insurance Services Ltd, founded in February 2005 by Duncan Spencer, Managing Director. The company was launched to provide great value insurance products for mobile phones.

Since its launch the company has expanded its services to offer cover for Laptops, Tablets, Business Mobile Phones and Smartphones. Insurance2go was awarded the 5 star Defaqto rating in February 2015.



Find out more about Insurance2Go, here: <http://www.insurance2go.co.uk/>