

## Time to Spring Clean your smartphone

Sick of push notifications urging you to clear space on your smartphone? Insurance2go has answered your prayers with these easy tips to help spring clean your phone and keep it tidy until your next upgrade.

Recent research found that the average person has at least 29 apps\* on their phone, including preloaded apps which potentially use up to 5gb of your allowance. With popular apps such as Facebook and Spotify easily eating up to 2gb each, older phones such as the iPhone 5 (16gb) can easily struggle for space.

Here are five simple tips for regaining some gigabytes on your phone.

### #1 Don't automatically save incoming media on WhatsApp

One of the biggest drains on phone storage is an option that instantly stores incoming media from your friends onto your camera roll. By switching this off, you'll still receive group chat videos and pictures, and be able to see them on the chat, but you'll no longer save these to your own camera roll, saving a huge amount of space.

### #2 Recycle your camera roll routinely

Two-thirds (64%) of Brits keep photos on their phone for sentimental reasons, yet more than half (58%) don't back up their mobiles\*\*. Updates, glitches, damage and theft all risk losing photos, so backing up important pictures on your computer is an essential move.

Getting into a cycle of taking photos, backing them up and then deleting from your camera roll not only prevents loss, it can easily save a few gig of data.

### #3 Delete applications you won't use

Modern smartphone games and apps can be really advanced in terms of graphics, which take up a lot of storage space, so delete ones you haven't used in over a month.

Routinely clearing your app cache can also free up space, as they can take up to 500mb of cached data. The latest Android Nougat update has made improvements for speed optimisation, which means heading into settings to 'clear now' will wipe the cache on all of your apps at once. However, iPhone users will need to delete and reinstall the app that they wish to clear.

### #4 Invest in a microSD card

Although microSD card slots are more of a dated feature nowadays, the chances are some Android owners reading this may have a microSD slot on their device.

If so, you're in luck. microSD cards come in a range of capacities and can be setup to save the big files that would usually be clogging up your smartphone's internal memory.

### #5 Delete any other data draining sources

Whether you own an iPhone or Android device, most modern smartphones have a handy

lookup option in settings that enables you to see just what is using the most storage. Clearing these apps and deleting historic text chats, can instantly free up space.

While we're sometimes reluctant to delete a particular app or remove photos of happy memories gone by, at least the lookup feature tells you where your storage problem really lies, and what you need to do about it.

Duncan Spencer, Managing Director of Insurance2Go said: "Clearing out our smartphone storage regularly is something the majority of us need to make a regular habit. Not only does it clear up space, it makes finding what you want a lot quicker and easier.

"Backing up sentimental photos on other devices is a no-brainer; anything could happen to your phone, and photos you took for granted can just disappear indefinitely. Even if you don't do it regularly, backing up albums after a memorable event is a must!"

For even more advice, check out the Insurance2go blog <https://www.insurance2go.co.uk/media-centre/2017/april/7/spring-cleaning-your-smartphone/>

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#### **Notes to Editor**

\* according to a survey of 1700 people by uSwitch.com

\*\* According to a survey of 1,007 people by Insurance2Go conducted by The Leadership Factor in March 2016

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#### **About Insurance2Go**

Insurance2go is a trading name of Loyal Insurance Services Ltd, founded in February 2005 by Duncan Spencer, Managing Director. The company was launched to provide great value insurance products for mobile phones.

Since its launch the company has expanded its services to offer cover for Laptops, Tablets, Business Mobile Phones and Smartphones. Insurance2go was awarded the 5 star Defaqto rating in February 2015.



Find out more about Insurance2Go, here: <http://www.insurance2go.co.uk/>